

Rebecca Evans MS

Cabinet Secretary for Economy, Energy and Planning

21 October 2024

Dear Rebecca,

Tourism Industry – Request for updated information

The Committee recently undertook a fact-finding visit to mid-Wales, engaging with stakeholders in the local tourism industry. Following on from discussions held with stakeholders, and ahead of the two tourism-related Bills anticipated to be introduced in the near future, we have identified the following issues on which we would be grateful to receive an update:

Dwyfor pilot scheme

In written evidence provided as part of our inquiry into Tourism, Hospitality and Retail, the former Minister for Economy, Vaughan Gething MS, told Members “we have committed to establishing a voluntary registration scheme in Dwyfor, to draw lessons and to inform the operation of a statutory scheme.”

In the Committee’s report from that inquiry we recommended that Welsh Government should set out how the challenges facing the hospitality, tourism and retail sectors are being factored into the development of its policy approach and interventions regarding second homes and a local tourism levy.

The Welsh Government accepted this recommendation in its response stating “We would be happy to update the Committee on the pilot in Dwyfor, which will test a number of interventions aimed at managing future numbers of second homes and short-term holiday lets and testing the impact of that on enhanced affordability for people to live affordably in their home communities (whether by



buying or renting homes)." The response went on to state that Welsh Government were commissioning independent evaluation of the pilot.

To support the Committee's scrutiny please could you provide the following:

- An update on the voluntary registration scheme; and
- An update on the wider Dwyfor pilot including any outcomes of, or progress with, the independent evaluation.

Regional and local tourism profiles

In the past, the Welsh Government produced a research output on [regional and local tourism profiles](#) on a regular basis, outlining key statistics. However, I note there has not been an update to this series since 2021. Could you confirm whether any more recent data is available and, if so, whether the series will be updated accordingly?

We look forward to receiving a reply at your earliest convenience.

I have copied this letter to Peredur Owen Griffiths MS and John Griffiths MS in their capacities as Chair of the Finance Committee and Local Government and Housing Committee respectively, as this letter discusses on policy which also falls within their Committee's remits.

Kind regards,



Paul Davies MS

Chair: Economy, Trade and Rural Affairs Committee

We welcome correspondence in Welsh or English

